

## The evolution of the *Science Citation Index*\*

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**Resum.** El *Science Citation Index* (SCI) va ser proposat fa més de 50 anys per facilitar la disseminació i recuperació de literatura científica. El seu cercador era únic pel fet de basar-se en una recerca per cites, però no va ser àmpliament adoptat fins que va estar disponible en la xarxa en l'any 1972. El *Journal Citation Reports*, que apareix com a conseqüència d'aquest en 1975, incloïa a més una classificació basada en el factor d'impacte. No era comú utilitzar els factors d'impacte fins a fa una dècada quan van començar a ser usats com una alternativa per a calcular les freqüències esperades de cites a articles publicats recentment —una aplicació molt polèmica de la cienciometria com eina per avaluar institucions i científics. L'inventor de l'SCI, i la seva base de dades companya, l'SSCI, examinarà la seva història i discutirà el seu ús més recent en la visualització gràfica de microhistories de temes acadèmics. Mitjançant *HistCite*, un programari patentat per a l'anàlisi historiogràfic algorítmic, es parlarà sobre la genealogia del descobriment de Watson-Crick de la estructura de la doble hèlix del DNA i la seva relació amb el treball de Heidelberger, Avery i altres.

**Paraules clau:** *Science Citation Index* · bibliometria · Factor d'Impacte

**Abstract.** The *Science Citation Index* was proposed over 50 years ago to facilitate the dissemination and retrieval of scientific literature. Its unique search engine, based on citation searching, was not widely adopted until it was made available online in 1972. Its by product, *Journal Citation Reports*, became available in 1975 and included its rankings by impact factor. Impact factors were not widely implemented until about a decade ago, when they began to be used as surrogates for expected citation frequencies for recently published papers—a highly controversial application of scientometrics in evaluating scientists and institutions. Here, the inventor of both the *SCI* and its companion, *Social Sciences Citation Index*, review the history of these instruments and discusses their more recent use in graphically visualizing microhistories of scholarly topics. In an example thereof, the patented *HistCite* software for algorithmic historiographic analysis is used to follow the genealogy of the Watson-Crick discovery of the double-helix structure of DNA and its relationship to the work of Heidelberger, Avery, and others.

**Keywords:** *Science Citation Index* · bibliometrics · Impact Factor

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### Introduction

The *Science Citation Index* (SCI) was first promulgated in *Science* in 1955 as an up-to-date tool to facilitate the dissemination and retrieval of scientific literature. As the older generation of scientists will remember, an already-existing information service known as *Current Contents* was the primordial revolutionary “idea” that made practical realization of the SCI possible. Remarkably, *Current Contents* is still published in print every week although its electronic version has been around for more than a decade. Even aficionados of *Current Contents*

may not remember the role that the early electronic computer played in making it possible for it to appear each week together with its title word indexes and author address directory. In those days, conventional indexes were normally six months to three years behind the literature, whereas it was estimated that ten million worldwide reprint requests were generated each year thanks to *Current Contents*.

Nevertheless, the success of the SCI did not come from its original function as a search engine, but from its subsequent use as an instrument for measuring scientific productivity thanks to its by-product, the *SCI Journal Citation Reports* (JCR) and its impact factor rankings.

The SCI's multidisciplinary database has two purposes: first, to identify what each scientist has published, and second, where and how often the papers by that scientist are cited. Hence, the SCI has always been divided into two author-based parts: the Source Author Index and the Citation Index. By extension, one can also determine what each institution and country has published and how often the respective papers are

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cited. This is especially important, since it is remarkable how difficult it can often be to find a complete list of a particular author's publications.

The *Web of Science* (*WoS*)—the *SCI*'s electronic version—links these two functions: an author's publication can be listed by chronology, by journal, or by citation frequency. It also allows searching for scientists who have published over a given period of years. Table 1, for example, shows the resulting list for a search of scientists who have published for 70–85 years. The record is held by Issac M. Kolthoff, followed by molecular biologist Michael Heidelberger, whose last paper appeared in 2004, shortly before he died at the age of 104.

When the *SCI* was launched in 1964, Irving Sher and I had already begun using bibliographic citations to create topological maps, called historiographs, to investigate whether citation indexes could aid in writing mini-histories of scientific topics. More recently, the gigabyte memory capacities of computers made it possible to write a program called *HistCite*—a patented software that was in development for about five years and will be available commercially beginning in February of 2009—which accepts the output of a *WoS* search and automatically generates historiographs. By collecting all the relevant cited papers on a subject in a *WoS* search, *HistCite* represents the collective memory of the citing authors and produces a visual description of the topical history. A key question often arises as to the ability of citation indexing to retrieve all the relevant work on a topic. In the pre-WWII days, and much before the advent of molecular biology, citation practices were not nearly as standardized as they are today, and implicit citation was quite

common. As a result, the explicit citation of earlier relevant work could not always be found.

Heidelberger was a pioneering molecular biologist; even before WWII, together with Oswald T. Avery and others at the Rockefeller Institute (including Colin M. Macleod and Maclyn McCarthy) he published some primordial work in the history of DNA. As a matter of fact, this work is a key link in the genealogical history of the Watson-Crick 1953 paper on the double-helix structure of DNA. *HistCite* was used to track the implicit connection between this Watson-Crick paper and the 1944 work of Avery et al. on pneumococcal DNA. As those familiar with the story know and although Jim Watson finally stated a few years ago that he regretted not having done so, Watson and Crick did not cite the 1944 Avery paper in their 1953 paper, since it was rushed into print without the usual reference checks. In order to demonstrate that the significance of Avery's work was indeed known to contemporary workers, we produced a series of *HistCite* files by doing an *SCI* search on the *WoS*. Then, in order to explore the historical connection between the work of Heidelberger and his co-author, Oswald Avery, it was essential that the *ISI* edit thousands of such implicit citations. Figure 1 shows the historiograph created to show links between the work of Heidelberger, Avery, and Watson and Crick.

Having demonstrated how the *WoS* search engine can be used to track the historical developments of scientific topics, we can now turn to the subject of the ubiquitous journal impact factor. The Annual *SCI Journal Citation Reports* were officially launched in 1975, although we had already been producing

**Table 1.** Scientists who have published for 70 years or more

Scientist	Birth/Death	Publication Years	Years published
Izaak Maurits (Piet) Kolthoff (analytical chemist)	1894-1993	1917-2002	86
Michael Heidelberger (organic chemist-immunologist)	1888-1991	1909-1993	85
Melvin Guy Mellon (chemist)	1893-1993	1920-2003	84
Ernst Mayr (biologist)	1904-2005	1923-2005	83
Michel Eugene Chevreul (chemist)	1786-1889	1808-1889	82
Carl S. Marvel (polymer chemist)	1894-1988	1917-1996	80
Joel H. Hildebrand (chemist)	1881-1983	1907-1983	77
Linus Pauling (chemist)	1901-1994	1923-1998	76
John Carew Eccles (neurophysiologist)	1903-1997	1929-1992	74
Donald Coxeter (mathematician)	1907-2003	1930-2001	72
Charles Scott Sherrington (physiologist)	1857-1952	1882-1952	71
Alexander Kossiakoff (engineer) Guided missile expert	1914-2005	1935-2005	71
Hans Albrecht Bethe (physicist)	1906-2005	1934-2004	71
Norman Hackerman (chemist)	1912-2007	1936-2006	71
Michael DeBakey (cardiac surgeon)	1908-2008	1937-2006	70
Gerhard Herzberg (chemist)	1904-1999	1924-1992	69
Herman Mark (polymer chemist)	1895-1992	1922-1990	69

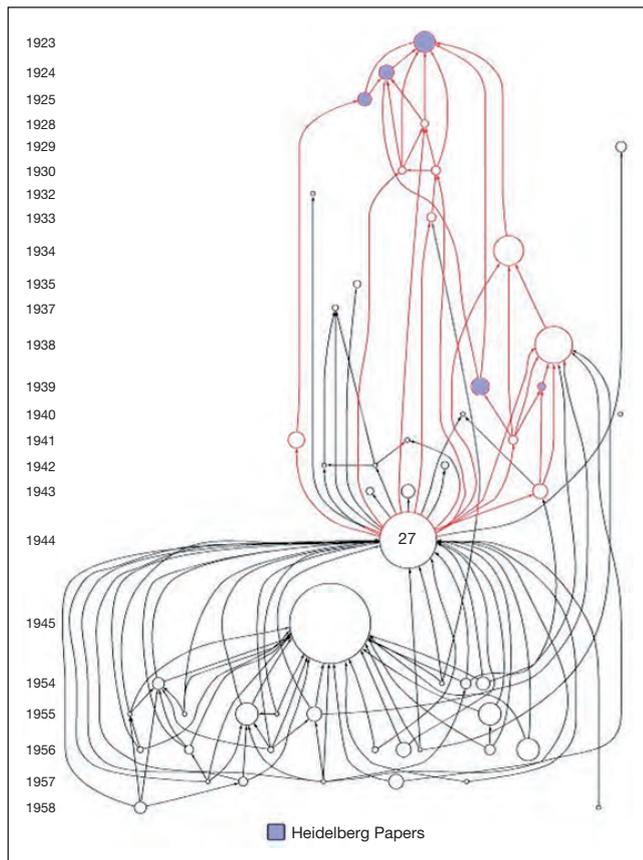


Fig. 1. Heidelberg, Avery, Watson-Crick connection.

these data for over a decade. The *JCR* evolved to provide a statistical summation of the Journal Citation Index, which in turn was the result of re-sorting the Author Citation Index: instead of alphabetizing the file by author name, the file was simply sorted by the names of the journals in which papers were published. When this exercise was first performed in the early 1960s, we discovered that the journals already covered in *Current Contents* included those that either produced the most papers or those that were cited the most. But a simple method was needed to compare large journals like *Nature*, *Science*, and *JAMA* with smaller journals like the *Annual Reviews*. In the early days of *Current Contents*, we had emphasized the fields of molecular biology and biochemistry. We observed that 25% of all citations in the current year's literature were of papers that were only 2–3 years old, so it was decided to use the prior two cited years as the basis for calculating a current-year impact factor, that is, the average number of citations per published paper. However, we also recognized that smaller but important review and specialty journals might not be selected if we depended solely on total publication or citation counts [1]. The journal "impact factor" was created as a method for comparing journals regardless of their size or citation frequency. Figure 2 compares three tables in which life science journals sorted by: (A) most-cited journals in 2008 (B) number of articles published in 2008, and (C) impact factor for 2008, with the consequent appearance of small review journals for the first time.

The term "impact factor" has gradually evolved, especially in Europe, to describe both journal and author impact. This ambi-

guity often causes problems, since it is one thing to use impact factors to compare journals and quite another to use them to compare authors. Whereas an individual author normally produces a small number of articles on average (although there are some phenomenally productive ones), journal impact factors generally involve relatively large populations of articles and citations. A journal's impact factor is based on two elements: the numerator, which is the number of cites in the current year of any items published in the journal during the previous 2 years; and the denominator, the number of substantive articles (source items) published during the same 2 years. The impact factor could just as easily be based on the previous year's articles alone, which would give even greater weight to rapidly changing fields or, take into account longer periods of citations and/or sources, but the measure would be less current. It is important to note that correspondence, letters, news stories, obituaries, editorials, interviews, and tributes are not included in *JCR*'s calculation of source items. Nevertheless, since the numerator includes citations to these more ephemeral items, some distortion will result. Ordinarily though, just a small number of journals are affected, and out of those, the effect implies a change of only 5–10% [2]. Also nowadays, the *JCR* includes every citation that appears in the 5000 plus journals that it covers; therefore, discussions of sampling errors in relation to *JCR* are not particularly meaningful.

## Scientometrics and Journalology

Citation analysis has blossomed over the past three decades into the field of scientometrics, which now has both its own International Society for Scientometrics and Informetrics (ISSI, <http://www.issci-society.info>) and the journal *Scientometrics*, which was started in 1978. Over 15 years ago, Steve Lock aptly named the application of scientometrics to journal evaluation "journalology" [3].

All citation studies should be normalized to take into accounts variables such as discipline, half life, and citation density [4]. The half-life (number of retrospective years required to find 50% of the cited references) is longer for a physiology journal than that for a physics journal. For some fields, *JCR*'s 2-year-based impact factors may or may not give as complete a picture as would a 5- or 10-year period. Nevertheless, when journals are studied within disciplinary categories, the rankings based on 1-, 7- or 15-year impact factors do not differ significantly [5]. In other words, when journals were studied across fields, the ranking for physiology journals improved significantly as the number of years increased, but the rankings within the physiology category did not change significantly. The citation density is the average number of references cited per source article. Citation density ( $R/S$ ) is significantly lower for mathematics journals than for molecular biology journals. There is a widespread but mistaken belief that the size of the scientific community that a journal serves significantly affects the journal's impact factor. This assumption overlooks the fact that while more authors produce more citations, these must be shared by a larger number of cited articles. Most articles in

<b>(A)</b>				<b>(B)</b>			
Abbreviated Journal Title	Total Cites	Articles	Impact Factor	Abbreviated Journal Title	Total Cites	Articles	Impact Factor
Nature	443,967	899	31.434	J Biol Chem	407,492	3761	5.520
P Natl Acad Sci USA	416,018	3508	9.380	P Natl Acad Sci USA	416,018	3508	9.380
Science	409,290	862	28.103	J Am Chem Soc	318,252	3242	8.091
J Biol Chem	407,492	3761	5.520	J Chem Phys	164,492	2763	3.149
J Am Chem Soc	318,252	3242	8.091	J Immunol	123,910	1860	6.000
Phys Rev Lett	310,717	3905	7.180	Angew Chem Int Edit	139,534	1797	10.879
Phys Rev B	250,465	5782	3.322	J Agr Food Chem	51,062	1670	2.562
New Engl J Med	205,750	356	50.017	J Neurosci	120,933	1438	7.452
Appl Phys Lett	179,925	5449	3.726	Biochemistry US	94,645	1437	3.379
Astrophys J	177,571	2128	6.331	Org Lett	46,502	1403	5.128
J Chem Phys	164,492	2763	3.149	Nanotechnology	16,291	1397	3.446
Lancet	148,106	289	28.409	Macromolecules	80,559	1379	4.407
Circulation	143,852	607	14.595	J Virol	86,021	1293	5.308
Cell	142,064	348	31.253	Blood	122,032	1237	10.432
Angew Chem Int Edit	139,534	1797	10.879	Cancer Res	125,341	1228	7.514
J Geophys Res	129,836	2860	3.147	Brain Res	56,664	1187	2.494
Cancer Res	125,341	1228	7.514	Zootaxa	2639	1118	0.740
J Immunol	123,910	1860	6.000	World J Gastroentero	10,822	1112	2.081
Blood	122,032	1237	10.432	Neurosci Lett	28,223	1080	2.200
J Neurosci	120,933	1438	7.452	Nuclei Acids Res	86,787	1070	6.878

<b>(C)</b>			
Abbreviated Journal Title	Total Cites	Articles	Impact Factor
CA-Cancer J Clin	7522	19	74.575
New Engl J Med	205,750	356	50.017
Annu Rev Immunol	15,519	24	41.059
Nat Rev Mol Cell Bio	19,628	84	35.423
Physiol Rev	17,865	40	35.000
JAMA-J Am Med Assoc	114,250	225	31.718
Nature	443,967	899	31.434
Cell	142,064	348	31.253
Nat Rev Cancer	18,908	85	30.762
Nat Genet	61,812	215	30.259
Annu Rev Biochem	16,889	31	30.016
Nat Rev Immunol	15,775	86	30.006
Nat Rev Drug Discov	10,062	62	28.690
Lancet	148,106	289	28.409
Science	409,290	862	28.103
Nat Med	48,632	141	27.553
Annu Rev Neurosci	10,132	23	26.405
Nat Rev Neurosci	15,642	71	25.940
Nat Immunol	25,245	133	25.113
Cancer Cell	12,985	78	24.962

**Fig. 2.** Life science journals sorted by **(A)** most-cited journals in 2008 **(B)** number of articles published in 2008, and **(C)** impact factor for 2008.

most fields are not well cited, whereas some articles in small fields may have unusual impact, especially when they have cross-disciplinary repercussions.

It is well known that there is a skewed distribution of citations in most fields; according to the 80/20 rule, 20% of the articles may account for 80% of the citations. To reiterate, the average number of citations per article and the immediacy of the citations—and not the number of authors or articles in the field—are the significant elements [6]. The size of the field, however, will generally increase the number of “super-cited” papers. And while a few classic methodology papers exceed a high threshold of citation, thousands of other methodology and review papers do not. Review papers are generally cited about twice as often as other papers, but publishing mediocre review papers will not necessarily boost your journal’s impact. Just as a curiosity, Table 2 shows a short list of super-cited papers in the life sciences. The Lowry paper was recently discussed in *Journal of Biological Chemistry* [7], but the authors failed to mention Lowry’s own commentary on this, the most-cited paper in the history of science, where he himself noted that it was not his most important paper [8].

The skewness of citations is repeated as a mantra by critics of the impact factor. Some editors would like to see impacts calculated solely on the basis of the most-cited papers so that otherwise low-impact factors can be ignored. However, since most journals experience this skewness, this should not significantly affect journal rankings. Others would like to see rankings

by geographic area because of *SCI*’s alleged English-language bias. Europhiles would like to be able to compare their journals by language or geographic groups, especially in the social sciences and humanities. The time required to referee manuscripts may also affect impact: if manuscript processing is delayed, references to articles that are no longer within the *JCR* 2-year window will not be counted [9,10]. Alternatively, the appearance of articles on the same subject in the same issue of a journal may have an upward effect. For greater precision, it is preferable to conduct item-by-item journal audits so that any differences in impact for different types of editorial items can be taken into account [11].

Other objections to impact factors are related to the system used in *JCR* to categorize journals. In a perfect system it ought to be possible to compare journals with identical profiles. But in fact, there are rarely two journals with identical semantic or bibliographic profiles. *ISI*’s heuristic, somewhat subjective methods for categorizing journals are by no means perfect, even though their specialists do use citation analysis to support their decisions. There have been recent attempts to group journals more objectively, relying on two-way citational relationships between journals to reduce the subjective influence of journal titles [12], e.g., citation analysis proved that the *Journal of Experimental Medicine* was a leading immunology journal, and even nowadays continues to be among the top five immunology journals, based on its impact factor. *JCR* recently added a new feature that provides users with the ability to more pre-

**Table 2.** Most cited papers in the life sciences, through July 2005

Authors	Title	Source	Year	Volume	Page	Hits
Lowry OH, Rosebrough NJ, Farr AL, Randall RJ	Protein Measurement with the Folin Phenol Reagent	Journal of Biological Chemistry	1951	193	265	293,328
Laemmli UK	Cleavage of Structural Proteins During Assembly of Head of Bacteriophage T4	Nature	1970	227	680	192,022
Bradford MM	Rapid and Sensitive Method for Quantitation of Microgram Quantities of Protein Utilizing Principle of Protein-Dye Binding	Analytical Biochemistry	1976	72	248	120,179
Sanger F, Nicklen S, Coulson AR	DNA Sequencing with Chain-Terminating Inhibitors	Proceedings of the National Academy of Science USA	1977	74	5463	63,909
Chomczynski O, Sacchi N	Single-Step Method of RNA Isolation by Acid Guanidinium Thiocyanate Phenol Chloroform Extraction	Analytical Biochemistry	1987	162	156	55,987
Towbin H, Staehelin T, Gordon J	Electrophoretic Transfer of Proteins from Polyacramide Gels to Nitrocellulose Sheets – Procedure and Some Applications	Proceedings of the National Academy of Science USA	1979	76	4350	48,671
Folch J, Lees M, Stanley GHS	A Simple Method for the Isolation and Purification of Total Lipides from Animal Tissues	Journal of Biological Chemistry	1957	226	497	35,646
Southern EM	Detection of Specific Sequences among DNA Fragments Separated by Gel Electrophoresis	Journal of Molecular Biology	1975	98	503	31,273

cisely establish journal categories based on citation relatedness. Figure 3 shows the general formula for calculating citation relatedness between two journals and the relatedness coefficient expressing the average of the maximum and the minimum. This coefficient reflects how often a journal cites and is cited by each of the journals it is compared to, and it takes into account the sizes of the journals involved (papers published) as well as the number of times each journal cites the other. However, using the *JCR* relatedness method, some journals can be assigned to different *JCR* categories. Using *Circulation* as an example of the journal with the highest impact factor representing cardiology, we find that *NEJM* (a general medicine journal) ranked 7th among the most related journals in this field. Heretofore, one could only guess at the proximity of *NEJM* to this or other topics.

Many discrepancies with journal impact factors are eliminated altogether in another *ISI* database called the *Journal Performance Indicators (JPI)*, found at <http://scientific.thomson.com/products/jpi>. This annual compilation covers the period 1981 through the current year. Unlike *JCR*, this database links each source item to its own unique citations, making impact calculations more precise. Only citations to the substantive items are counted in the denominator, and it is possible to obtain cumulative impact measures covering longer time spans. In an analysis of the period 1999–2004, Table 3 shows how the cumulated impact for *JAMA* articles published in 1999 was 84.5. This was derived by dividing the 31,257 citations received (from 1999 to 2004) by the 370 articles published in 1999. In this year, *JAMA* published 1905 items, out of which 630 were letters and 253 were editorials; citations to these items were not included in the *JPI* calculation of impact. In spite of the alleged distortions introduced by counting citations to all “editorial” material in *SCI*, a report by González and Campanario, researchers at the University of Alcalá, demonstrated that the effect, if any, is quite minor [13].

### CALCULATING RELATEDNESS COEFFICIENT OF JOURNAL<sub>1</sub> AND JOURNAL<sub>2</sub>

$$R_{1>2} = \frac{C_{1>2} \times 10^6}{\text{Ref}_1 \times \text{Pap}_2}$$

$$R_{1<2} = \frac{C_{1<2} \times 10^6}{\text{Ref}_2 \times \text{Pap}_1}$$

$$R_{\text{coeff}} = \sqrt{R_{1>2} \times R_{1<2}}$$

C = Citations

Ref<sub>1</sub> is the number of references cited in Journal 1.

Pap<sub>2</sub> is the number of papers published by Journal 2.

Ref<sub>2</sub> is the number of references cited in Journal 2.

Pap<sub>1</sub> is the number of papers published by Journal 1.

In addition to helping libraries decide which journals to purchase, journal impact factors are also used by authors to decide where to submit their articles. As a general rule, the journals with high impact factors also include the most prestigious, although the perception of prestige is a murky subject. Librarians argue that the numerator in the impact-factor calculation is itself even more relevant. Bensman argued that this 2-year total citation count is a better guide to journal significance and cost-effectiveness than is the impact factor [14]. Journal impact can also be useful in comparing expected and actual citation frequency. Thus, when *ISI* prepares a personal citation report it provides data on the expected citation impact not only for a particular journal but also for a particular year, because impact factors can change from year to year.

The use of journal impact factors instead of actual article citation counts to evaluate individuals is a highly controversial is-

**Table 3.** JPI data on *JAMA*. Citation impact (all items) in one year periods, 1981 to 2004 [from *ISI Journal Performance Indicators* file, 2004]

Rank	Year	Impact	Citations	Papers
1	1981	29.57	16,291	551
2	1982	35.53	20,358	573
3	1983	40.11	22,219	554
4	1984	35.26	21,791	618
5	1985	35.05	18,436	526
6	1986	48.76	24,576	504
7	1987	44.70	26,688	597
8	1988	48.40	30,009	620
9	1989	55.79	34,979	627
10	1990	54.83	35,968	656
11	1991	47.19	30,389	644
12	1992	58.48	34,389	588
13	1993	65.55	38,349	585
14	1994	70.54	39,148	555
15	1995	81.99	45,094	550
16	1996	60.16	32,908	547
17	1997	58.19	32,821	564
18	1998	75.20	37,372	497
19	1999	84.48	31,257	370
20	2000	56.71	21,040	371
21	2001	49.98	18,842	377
22	2002	42.84	16,921	395
23	2003	19.09	7311	383
24	2004	3.34	1174	351

**Fig. 3.** General formula for calculating citation relatedness between two journals and the relatedness coefficient expressing the average of the maximum and the minimum.

$$\frac{31,257}{370} = \frac{\text{Citations received 1999-2004}}{\text{Articles published in JAMA in 1999}} = 84.5$$

sue. Granting and other policy agencies often wish to bypass the work involved in obtaining actual citation counts for individual articles and authors. Since recently published articles may not have had enough time to be cited, it is tempting to use the journal impact factor as a surrogate evaluation tool. Presumably, the mere acceptance of the paper for publication by a high impact journal is an implied indicator of prestige. Typically, when the author's recent bibliography is examined, the impact factors of the journals involved are substituted in lieu of the actual citation count. This practice began about a decade ago, when administrators decided they would estimate the future impact of a recently published paper by incorporating the impact factor for the journal in which the paper is published (for younger scientists especially, many of the papers listed in their C.V. have been published often during the period used to calculate impact, and most of them will not be cited for a few years or more, depending upon the rate at which research on their topic progresses). Thus, the impact factor is used to estimate the expected influence of individual papers, a rather dubious practice taking into account the aforementioned skewness observed for most journals. Today, "webometrics" are increasingly brought into play, although there is little evidence that this is any better than traditional citation analysis. Web "sitings" may occur a little earlier, but they are not the same as citations. Thus, one must distinguish between readership or downloading, and actual citation in new research papers. Nevertheless, some studies seem to indicate that web siting is a harbinger of future citation.

The assumption that the impact of recent articles cannot be evaluated in *SCI* is not universally correct. While there may be several years delay on some topics, papers that achieve high impact are usually cited within months of publication and certainly within a year or so. This pattern of immediacy has enabled *ISI* to identify "hot papers" in its bimonthly publication *Science Watch*. However, full confirmation of high impact is generally obtained 2 years later. *The Scientist* waits up to 2 years to select "hot papers" for commentary by authors, yet most of these papers will eventually go on to become citation classics (<http://www.citationclassics.org>).

Of the many conflicting opinions about impact factors, Hoefel expressed the situation succinctly: "Impact factor is not a perfect tool to measure the quality of articles but there is nothing better and it has the advantage of already being in existence and is, therefore, a good technique for scientific evaluation. Experience has shown that in each specialty the best journals are those in which it is most difficult to have an article accepted, and these are the journals that have a higher impact factor. Most of these journals existed long before the impact factor was devised. The use of impact factor as a measure of quality is widespread because it fits well with the opinion we have in each field of the best journals in our specialty." [15]

Obviously, a better evaluation system would involve actually reading each article for quality, but even then difficulties of reconciling peer review judgments would arise. When it comes to evaluating faculty, most people do not have or care to take the time any more. Even if they did, their judgment would surely be tempered by observing the comments of those who have cited

the work; this is known as citation context analysis. Fortunately, in the near future, full-text capabilities in the web will make this a more practical task to perform.

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